



EDUCATIONAL CHILDREN'S FARM

## INFORMATION FOR "FARM ON THE GO" PUBLICITY

Please use the Critter Barn logo and/or letterhead in all publicity regarding your special event.

Please rely on the following Critter Barn information as a resource when preparing promotional material for your event.

### EDUCATIONAL CHILDREN'S FARM

#### Our MISSION

- The Critter Barn is dedicated to educating children about animals, farming, food, fiber sources, farm products, and ag-science careers.

#### Our VISION

- To impact children with the importance of farming to our future.
- To make learning at a real farm enjoyable, by our hands-on approach and interactive teaching style with the animals.
- To teach an age appropriate understanding of sustainability, inspiring children to appreciate the wonders of nature and protect the world they live in.

The Critter Barn is a non-profit educational children's farm. Our farm is a Western Michigan attraction located on 3 acres in Zeeland Township. The Critter Barn is home to 15 species and 47 breeds of farm animals and birds. Volunteers are the Critter Barn's workforce. Our Critter Crew volunteers over 6,000 hours annually.

The Critter Barn provides educational field trips, age-group classes and public programming throughout the year. The Critter Barn's curriculum and exhibits are aligned with State of Michigan Benchmarks in Life Science and Social Studies.

The Critter Barn is voluntarily licensed and inspected by the United States Department of Agriculture, and endorsed by the Ottawa County Farm Bureau.

If you have further questions, please contact Mary at the Critter Barn:  
phone 616-748-1110 e-mail [critterbarn@charter.net](mailto:critterbarn@charter.net)